



MEMORANDUM

TO:	City Council
FROM:	Lori A. Crouch, Public Relations Manager
COPIES TO:	City Clerk, City Attorney
SUBJECT:	Council Interests
DATE:	January 8, 2016

I hope you all enjoyed the holiday season. You will find information on several Council Interest items and highlights of the week in today's memo.

Huntersville Pool – The city performed renovations to the Huntersville pool from October 2014 – September 2015. The work included weight room and locker room renovations, new family changing room and pool maintenance. The city spent \$569,043 on the work. Of this total, the City spent \$2,180 to correct a design or construction deficiency. Any other repairs or corrections were completed by the contractors at no additional cost to the City.

HRT Bus Stop – Hampton Roads Transit (HRT) planning and safety personnel reviewed the proposal to relocate the Route 21 bus stop at Little Creek and Restmere. The stop is currently located directly across from the Sewell's Park Apartments and Arbor Pointe Apartments. On average six passengers board and 26 passenger alight at the location. The bus stop has been at this location for a number of years. The location also meets the spacing and accessibility requirements for this route. The HRT assessment found relocating the stop would disrupt the spacing and cause the passengers who use the stop to travel farther to access it. The safety assessment found no safety issues with the current stop.

Fleet Manager Receives National Recognition - Facundo Tassara, Norfolk's Fleet Manager, was named one of the Top 20 government fleet managers in the country under 40 years old. Government Fleet Magazine will feature Tassara in its January 2016 edition.

Under Tassara's leadership, the National Automotive Fleet Association (NAFA) named Norfolk's Fleet Management Division in the Top 100 in North America earlier this year. Fleet Management's major accomplishments included locking in a fuel contract saving the City more than \$1.5 million, preventative maintenance program improvements saving \$61,000 and outsourcing tire operations saving \$49,500.



Tassara also launched Norfolk's first fleet of Compressed Natural Gas (CNG) cars. Six environmentally friendly Honda Civics hit the road recently. The vehicles will save the City nearly \$80,000 in fuel costs over the life of the cars and save approximately \$74,430 in fuel expenses at the current price of CNG.

Google Names Norfolk Virginia's 2015 eCity - The vibrant, authentic port city of Norfolk bustles on its streets and online. Google has named Norfolk as its 2015 eCity for Virginia. The award recognizes cities with strong online business communities – businesses that use the web to find new customers, connect with existing clients, and fuel their local economies.

Google based its results on examining economic value provided through Google's AdWords program. Other criteria included website and social media presence, blogging and e-commerce.

The award shows the robust economy, both real world and virtual, built by Norfolk businesses.

Downtown Norfolk Transit Center – Local and state leaders cut the ribbon on the new Downtown Norfolk Transit Center today. The new Center will serve as a destination and gateway to the region. Service starts January 17.

